

*Almadén and Idrija, 21 April 2017*

## LOGO COMPETITION REQUIREMENTS

The International Coordination Committee of UNESCO world heritage property Heritage of Mercury Almadén Idrija (ref 1313) is opening the international student competition for design the identity logo of inscribed world heritage property **Heritage of Mercury Almadén Idrija (ref 1313)**.

The aim of competition is to get logo design, which will present the identity of inscribed property in the best way. It is expected that it will reflect the values of the property and be meaningful and visible as communication. Please find attached the summary of the world heritage property as a source of its main characteristic to get information on property.

Call is open to anyone studying on a Further Education or Higher Education course (part time or full time) in any subject and at any level. Entrants must be aged 18 or over by January 2017. See the Terms & conditions for full details of entry requirements.

## Terms and Conditions

### I. DEADLINE FOR ENTRIES

Entries will be accepted through e-mail: [cc.almaden.idrija@gmail.com](mailto:cc.almaden.idrija@gmail.com) by Tuesday, 30 May 2017, 12:00 (CET).

### II. ELIGIBILITY

To be eligible for the competition, you must be a student on a Further Education or Higher Education course (part time or full time) in any subject and at any level in one of the member states of European Union. Entrants must be aged 18 or over by 1 January 2017.



To confirm status of the students all prized authors will be asked to submit relevant certificates.

Each author/authorship group can submit only one entry.

### III. TERMS AND CONDITIONS OF ENTRY

There is no fee to enter the competition.

Closing date for receipt of all entries is 12:00 (CET) on Tuesday, 30 May 2017.

This competition is open to students on a Further Education or Higher Education course (part time or full time) any subject and at any level in one of the member states of European Union. Entrants must be aged 18 or over by 1 January 2017. This competition is not open to anyone who has been or is currently employed in a graphic design job.

No responsibility can be accepted for incorrectly supplied entries or those that are illegible or corrupted. Proof of sending is not proof of receipt. Entries via agents or third parties are invalid and shall not be considered.

All correctly completed entries shall be forwarded to a jury.

### IV. SUBMISSION

All entries must be supplied digitally via e-mail: [cc.almaden.idrija@gmail.com](mailto:cc.almaden.idrija@gmail.com) by Tuesday, 30 May 2017, 12:00 (CET). In the case your entry exceeds size of 10 MB you have to use WerTansfer for submission.

Entries submitted in any other way, will not be accepted.

Each entry must be supplied as two PDF files with content as described here below and named as described in chapter V. to protect anonymity.

Each entry must submit the following content:



- 1) A PDF file A4 size board with the personal information: author/s full name, age, address, education level and speciality, and the documents that justify the comes of age, and education level.
- 2) A PDF file with no personal data of author/s with resolution 150 dpi, CMYK colours, A3 size board, multiple pages to provide the following content:
  - A short, typewritten text (max. 50–100 words only), explaining the concept for your design, graphical demonstration of the development of the thought process from the original research to the final concept.
  - The logo design, with its variants in color and black white.
  - Up to 7 variants of the logo use in different contexts/uses: by the choice of the author/authors.

## V. ANONYMITY OF THE AUTHOR/S

In order to protect the anonymity, each entry have to be named with an **identity alphanumeric code of 5 letters chosen by the candidate followed by the hyphen (-) and the number 1 for first file and number 2 for the second file**. Number 1 correspond to the file of paragraph 1), number 2 correspond to the file of paragraph 2).

Example: the project identity code chosen by the author is ABCDE

Name of the file with content of paragraph 1) is ABCDE-1.pdf

Name of the file with content of paragraph 2) is ABCDE-2.pdf

The jury will receive only the file of paragraph 2) with no data about the author personal information and the file of paragraph 1) will be separate and in custody of the person in charge to receive the email.

## VI. PRIZES

A first-, second- and third-prize winners will be selected. The winning designs will be the ones which, in the opinion of the judges, best fulfil the brief.



The first-prize winner will be offered a cash prize of 500,00 € and realization of the design proposal.

The second prize winner will be offered a cash prize of 300,00 €

The third prize winner will be offered a cash prize of 200,00 €

The jury reserves the right to change the prizes in case of different final solutions within the total prize fund of 1.000,00 €

The decision of the jury is final and correspondence will be entered into only at the absolute discretion of the Promoter.

## VII. INTELLECTUAL PROPERTY AND RIGHTS

By entering this competition each entrant confirms that his/her/their entry is their wholly-owned creation and to the extent that such entry makes use of any third-party materials, that these have been fully cleared unless they are no longer protected by copyright or other intellectual property rights. Entrants must ensure that their entry makes clear reference to any 3rd materials used. Entrants will keep the Promoter harmless from any claims in relation to their entry alleging that the entry infringes the personal or proprietary right of any other person.

Promoter will use any data submitted by entrants only for the purposes of running the competition, unless otherwise stated in the entry details. By entering this competition, all entrants consent to the use of their personal data by Promoter for the purposes of the administration of this competition and any other purposes to which the entrant has consented.

By financial prizing the selected entries the promoter fulfils financial obligations to the authors and is allowed to use the first prized entry as promotion logo of the world heritage property Heritage of Mercury Almadén Idrija (ref 1313). The author/s kept moral authorship rights as as defined by international copyright law rights.



## VIII. JURY

Members of jury are:

Mr. Antonio Trenado Naharro, Municipality of Almadén,  
Mr. Demetrio Fuentes Ferrera, Castilla La Mancha University,  
Mr. Jesus Fernandez Martinez, architect and heritage expert,  
Ms. Martina Pišlar, Municipality of Idrija  
Mr. Primož Jeza, University of Ljubljana  
Ms. Sonja Ifko, University of Ljubljana

## VIII. COMUNICACION

The communication language of the competition is English.

The competition is opened by publishing it on the web pages of municipalities of Almadén and Idrija:

Almadén: <http://www.almaden.es/>

Idrija: <http://www.idrija.si/>

The Promoter and the Organiser shall inform all candidates of the Competition results, as well as the general public, by 25 June 2017 by web pages of municipalities of Almadén and Idrija.

***Almadén Municipality***  
***Idrija Municipality***

